

**KTJJ/KREI/KJFF
FARMINGTON, MISSOURI
FESTUS, MISSOURI**

**LIST OF ALL FULL TIME JOBS FILLED
FOR THE PERIOD OF
OCTOBER 1, 2010 THROUGH SEPTEMBER 30, 2011**

Job Title: Customer Service Representative	Date Filled: 04-18-11	Spring Job Fair
Job Title: Program Director/KTJJ	Date Filled: 05-23-11	GoodRadio Employee
Job Title: Customer Service Representative	Date Filled: 07-25-11	MO Career Center
Job Title: Customer Service Representative	Date Filled: 08-22-11	MO Career Center
Job Title: Customer Service Representative	Date Filled: 08-24-11	MO Career Center

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FARMINGTON, MISSOURI
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**YEARLY TOTAL NUMBER OF INTERVIEWEES
AND TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH
RECRUITMENT SOURCE**

Year Period Beginning: October 1, 2010 Ending: September 30, 2011

Total Number of Persons Interviewed For Full Time Vacancies: 24

Total Number of Interviewees Referred by Each Recruitment Source:

Employee Referral	2
Station Website	2
GoodRadio Employee	3
Missouri Career Center (formerly MO Div of Employment)	10
Station Job Fair	7

**LIST OF RECRUITMENT SOURCES USED
FOR ALL JOB VACANCIES**

Avila College
11901 Wornall Road
Kansas City, MO 64145

Contact: Gina Frigault
Ph 816-501-2901
Fx 816-501-2461

Broadcast Center
2360 Hampton Avenue
St. Louis, MO 63139

Contact: Jim Bland
Ph 314-647-8181
Fx 314-647-1575

Central Methodist College
411 Central Methodist Square
Fayette, MO 65248

Contact: Robyn Cobb
Ph 660-248-6223
Fx 660-248-6266

Central MO. State University
University Union 302
Warrensburg, MO 64093

Contact: Shanoah Jones
Ph 660-543-4111
Fx 660-543-4668

College of the Ozarks
P O Box 17
Point Lookout, MO 65726

Contact: Ron Martin
Ph 417-344-6444
Fx 417-335-6218

Columbia College
1001 Roger Street
Columbia, MO 65216

Contact: Don Malson
Ph 573-875-7425
Fx 573-875-7209

Culver-Stockton College
One College Hill
Canton, MO 63435

Contact: Christy Mennenga
Ph 217-231-6486
Fx 217-231-6487

Fontbonne College
6800 Wydown Blvd.
St. Louis, MO 63105

Contact: Michelle Hechinger
Ph 314-889-1422
Fx 314-889-4565

Harris-Stowe State College
3029 Laclede Avenue
St. Louis, MO 63101

Contact: Wanda McNeil
Ph 314-340-3512
Fx 314-340-3389

Jefferson College
1000 Viking Drive
Hillsboro, MO 63050

Contact: Bob Gross
Ph 636-937-3000
Fx

Mineral Area College
P O Box 1000
Park Hills, MO 63601

Contact: Kathryn Neff
Ph 573-518-2198
Fx 573-518-2292
Email. workforce@mineeralarea.edu

Missouri Career Center
16 S. Coffman Street
Park Hills, MO 63601

Contact: Vicki Wade
Ph 573-751-3215
Jefferson City

Missouri Broadcasters Association
(Programmers)

Contact: MBA website
mbaorg.net

Southeast MO State University
One University Plaza
Cape Girardeau, MO 63701

Contact: Career Services
Ph 573-651-2000
Fx 573-651-2532

Southwest Baptist University
1600 University Avenue
Boliver, MO 65613

Contact: Judy Dutile
Ph 417-328-1610
Fx 417-328-1505

Sportscaster Talent Agency of American
(programmers)

Contact : Website
staatalent.com

Stevens College
1200 E Broadway
Columbia, MO 65215

Contact: Heather Miles
Ph 573-876-7101

University of Missouri
One University Blvd.
St. Louis, MO 63121

Contact: Career Services
Ph 314-516-5000
Fx 314-516-6535

University Of Missouri
909 Lowery Mall
Columbia, MO 65211

Contact: Career Services
Ph 573-882-2121
Fx 573-882-9907

University of Missouri
4825 Troost
Kansas City, MO 64110

Contact: Annette Haynes
Ph 816-235-1000
Fx 816-235-5534

University of Missouri
113 University Center West
Rolla, MO

Contact: Student Life
Ph 573-341-4114
Fx 573-341-6026

Westminister College
501 Westminister Avenue
Fulton, MO 65251

Contact: Virginia Hall
Ph 573-592-5381
Fx 573-592-5383

KREI/KTJJ/KJFF Job Bank
1401 KREI Boulevard
Farmington, MO 63640

Contact: Tami Propst
Ph 573-756-6476
Fx 573-756-1110

J98.Com Website
1401 KREI Boulevard
Farmington, MO 63640

Contact: Tami Propst
Ph 573-756-6476
Fx 573-756-1110

SUPPLEMENTAL OUTEACH INIATIVES

10-1-10 Through 9-30-11

For Stations: KREI/KTJJ/KJFF, Farmington, MO – Festus, MO

Specify First Initiative: Participation in a Scholarship Program to assist students interested in a career in broadcasting.

Describe activities undertaken to fulfill that initiative: KREI/KTJJ/KJFF Radio participated in the Missouri Broadcasters Association Foundation Scholarship Program for high school graduates or college attendees interested in a broadcasting career. Ads ran to inform interested students of the scholarship program, inviting them to pick up applications and information at the stations. Seven scholarships were funded for the 2010 - 2011 school year with one of the seven awarded to a high school senior employed part-time by us. He is now attending the University of Missouri.

Specify Second Initiative: Participation in an Internship Support Program to assist students interested in a career in broadcasting.

Describe activities undertaken to fulfill that initiative: KREI/KTJJ/KJFF Radio participated in the Missouri Broadcasters Association Foundation Internship Support Program. Ads ran on KREI/KTJJ/KJFF to inform students of the internship program, inviting them to pick up applications and information at the stations.

Specify Third Initiative: Internship program designed to assist students to acquire skills needed for broadcast employment.

Describe activities undertaken to fulfill that initiative: A student at Mineral Area College served as an intern from August 16, 2010 through December 21, 2010. During her internship she was exposed to news writing, on-air commercial delivery, programmer duties and on-air talent duties.

Specify Fourth Initiative: Participation in a Marketing Class at Hillsboro Junior High School explaining disseminating information on opportunities in broadcasting.

Describe activities undertaken to fulfill that initiative: Kirk Mooney, Station Manager of KJFF, spoke to an 8th grade marketing class at Hillsboro Junior High School on March 11, 2011. He spoke to the class about the opportunities and careers in radio. He handed out marketing materials that pertained to radio in general as well as material specific for KREI/KTJJ/KJFF. He also fielded questions about the different job classifications and opportunities in radio and television.

Specify Fifth Initiative: Co-Sponsored a Job Fair with local newspaper “The Daily Journal” explaining and disseminating information on opportunities in broadcasting.

Describe activities undertaken to fulfill that initiative: On March 23, 2011 KREI/KTJJ/KJFF co-sponsored a job fair with the local newspaper “The Daily Journal”. There were 21 employers represented including GoodRadio and the newspaper with an estimated 1,200 in attendance. GoodRadio was represented by Dick Womack, General Manager, Kim Long, Station Manager, Scott Kubala, program/news director; and Louis Seiberlich and Tom Leible of the programming/news department. They discussed the various positions in radio broadcasting, the educational needs, and work schedules. They provided information representing all GoodRadio markets.